

case study

New Hose Reels for Brewery

Brammer
Buck &
Hickman

Powered by
RUBIX



Cost Savings



Expert After
Sales



Tech Support



Hose Reel Division, Redashe has over 35 years' experience in hose reels and ancillary equipment with a wide range of products, including hoses designed specifically for the food sector.

– Brammer Buck & Hickman
Insite™ Manager Lloyd Ellis commented,



Working with Redashe has been a highly successful partnership. We've come together to create a really strong bond and, from that, we have been able to provide the customer with real added value.



Brammer Buck & Hickman, Europe's leading distributor of industrial maintenance, repair and overhaul (MRO) products and services has provided a leading brewery with significant cost savings by simply changing hose reels.

Creating Solutions

Redashe worked with Brammer Buck & Hickman to identify opportunities for cost reduction at the brewery through the choice of hose type, whilst also improving efficiency and making recommendations for enhancing health and safety by removing trip hazards.

Providing Savings

Changing to Redashe hose reels has provided the brewery with significant cost savings; so much so, that the customer is proposing to standardise the reels throughout the remainder of the site. Furthermore, the customer benefits from expert after sales and technical support.

Adding Value

As with all companies involved in food and drink, breweries operate a strict hygiene maintenance routine, which involves washing down equipment through high-pressure hose reels. A well-known brewery in the West Midlands recently decided to update its existing hose equipment and came to Brammer Buck & Hickman for advice. Insite™ Manager Lloyd Ellis, who has extensive knowledge in the brewing sector, recommended the company change to Redashe hose reels.

Redashe is one of Brammer Buck & Hickman's core suppliers of this type of equipment. With a dedicated



808 Series
& CGN



Slipping Success for the Brewery Industry

Have you seen our new Brewery Sector Brochure? Packed full of all your go-to industry-specific information receive yours by contacting 0870 240 2100 or by visiting your local branch

Contact us to find out more:

T: 0870 240 2100

E: marketing.uk@bbh-rubix.com
uk.rubix.com